

EEO PUBLIC FILE REPORT

For the period beginning 8/1/10 and ending 7/30/2011.

Prepared for: North County Broadcasting
(Name of licensee)

This Report covers the following employment units:

<u>Call Sign</u>	<u>Facility ID</u>	<u>Class of Station</u>	<u>Community of License</u>	<u>LMA(yes/no)</u>
KFSD	49205	AM	Escondido	No
KCEO	67666	AM	Oceanside	No

A. Full Time Hires

The following is a list of full-time positions filled and recruitment sources used for each position:

1. Job Title: Receptionist
Date Filled: _7/05/2010
Total # of Interviews: 2

Recruitment Sources Utilized
(include name of source, address
contact person and telephone #)¹
*North County Times Newspaper
207 Penn Ave.
Escondido, Ca. 92025 760-745-6611

of Interviewees Referred by
Each Source
Two

2. Job Title: _Account Executive
Date Filled: _2/04/2011

1A source with an * was the source that referred the hiree. A source identified with a + is an organization which requested that it be contacted as job openings occur.

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Total # of Interviews: _4

Recruitment Sources Utilized
(include name of source, address
contact person and telephone #)

*So. Cal. Broadcasters Assoc.
5670 Wilshire Bl. Los Angeles
Calif. 90036 Contact: Lavern
323-938-3100

of Interviewees Referred by
Each Source:
Two

(So. Cal. Broadcasters Assoc. weekly provides job-listing information to over 1200
minority & community organizations)

North County Times
1722 South Coast Highway
Oceanside, CA 92054
760) 433-7333

of Interviewees Referred by
Each Source:
Two

3. Job Title: Board Operator
Date Filled: _1/15/2011
Total # of Interviews: 1

Recruitment Sources Utilized
(include name of source, address
*walk in

of Interviewees Referred by
Each Source
One

4. Job Title: Board Operator
Date Filled: _11/12/2010
Total # of Interviews: 1

Recruitment Sources Utilized
(include name of source, address
*Personnel Reference

of Interviewees Referred by
Each Source
One

5. Job Title: Account Executive
Date Filled: _3/01/2011
Total # of Interviews: 2

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Recruitment Sources Utilized
(include name of source, address
contact person and telephone #)²
*North County Times Newspaper
1722 South Coast Highway
Oceanside, CA 92054
760) 433-7333

of Interviewees Referred by
Each Source
Two

B. The total number of persons interviewed for all full-time positions during the period covered by during the period covered by this Report was: 10.

C. Recruitment Activities.³ _

The following FCC recommended recruitment activities were engaged in during the period covered by this Report.

1. Type of Activity: _____
Job Diversity & Career Job Fair
9/10/2010
National Orange Show Event Center
Sponsored by National American Unity Association

Description of Scope of Activity including
Positions of Station personnel involved:
One day job fair featuring account executives from KSPA, KCEO & KFSD

Jeff Gehringer – Business Manager
(Name and Title of Person Who Prepared Report)

2A source with an * was the source that referred the hiree. A source identified with a + is an organization which requested that it be contacted as job openings occur.

3As outreach efforts can be undertaken over a two year period, provide an appropriate explanation if no outreach was conducted during the reporting period.

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(Signature)

08/12/2011 _____

(Date)

714-502-9494 _____

Telephone #